



# Volusia/Flagler SHRM

## September 2012

### PROGRAM INFO

**This program has been Approved for 1.0 re-certification credit!**

#### Redefining Corporate Culture and Workplace Wellness

##### Program Overview:

- Grassroots reform—empowering individuals to take control of their own health, happiness and success.
- Enhancing employee benefits while simultaneously cutting corporate costs.
- 6 key components to a successful employee enrichment program.
- Value proposition and core values—challenging employees to define who they are, what they do, and why they do it better or best.
- 4 tangible takeaways that are economical, easily implemented and highly effective at decreasing stress, disease, injury, turnover, absenteeism and presenteeism while increasing energy, concentration, motivation, morale and productivity.

##### Speaker Information: [Sean Donovan](#)

By studying many of the world's most impressive wellness and success entrepreneurs and practicing what they preached for over 17 years, Sean has earned his P.H.D. in "Practicing Health Daily." Having owned several businesses, Sean is also well versed in the workings of the Human Resources department as well as the importance of excellent employees.

Passionate about helping people, Sean is proud to call himself a health advocate, life coach, speaker, educator and motivator. The loss of a co-worker to cancer was the inspiration he needed to author and publish his book entitled "Health and happiness: an owner's manual for the mind and body."

Sean further identified the need to help businesses and professionals succeed in spite of challenging economic times. In a unique effort to reverse escalating health care costs and declining productivity, Sean founded the Grassroots Reform Organization or "GRO." The GRO mission is to "Redefine Corporate Culture and Workplace Wellness" by creating a network of people and businesses that help each other become healthier, happier, more enriched and capable of success. With unemployment, divorce and stress-related disease at an all time high and morale and ethics at an all time low, GRO is a much needed and timely introduction to the world.

**Date:**  
September 19, 2012

**Location:**  
Daytona Beach Int'l Airport  
2nd floor, Volusia Room

**Time:**  
7:45am-9:15am

**RSVP:**  
<http://volusiaflagler.shrm.org/events>

**Cost to Attend: FREE!**



**This program has been Approved for 1.0 re-certification credit hour from the [HR Certification Institute](#).**

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